

# Toowong State School Hands & Hearts Fair



## Sponsorship Opportunities



**TOOWONG**  
STATE SCHOOL  
P&C ASSOCIATION



Contact

2025

# About the Hands & Hearts Fair

Our annual school fair is one of the most exciting events of the year! It brings together students, families, staff, and the whole community for a fun-filled day of celebration and connection. There's something for everyone—rides, games, food trucks, live music, raffles, and hands-on activities for all ages. Best of all, the fair helps raise funds to support important school improvements and initiatives.

For those unfamiliar with Toowong State School, we are proud to be one of the few schools in Queensland offering a specialist Auslan immersion program. Every year level includes bilingual-bicultural classes taught in both Auslan and English, and Auslan is woven into the daily life of the entire school. Approximately 20% of our students are d/Deaf or Hard of Hearing, and we are deeply committed to fostering a truly inclusive and supportive learning environment.

By sponsoring the fair, you're not just supporting a fun and memorable event—you're helping to enrich the lives of all our students and champion a school community that celebrates diversity, accessibility, and belonging.

*"Our community tells us that they regularly check sponsors of the Fair first when looking at relevant businesses."* **Meg Cridland, TSS P&C President**

<https://toowongpandc.org.au/f>

## **2025 Hands & Hearts Fair**

Saturday, 23 August 2025

2–8pm

@ Toowong State School Lower  
Oval, 24 Quinn Street Toowong

## **Contact Information**

Becca Hancock

TSS P&C Manager

[sponsorship@toowongpandc.org.au](mailto:sponsorship@toowongpandc.org.au)

# Why should we get involved?

## **Community Engagement and Goodwill**

Sponsoring the Hands & Hearts Fair shows that the business cares about local families and education. This builds strong relationships with the community and enhances the brand's reputation as a supportive, socially responsible company.

1

## **Targeted Marketing Opportunity**

School fairs attract families—an ideal audience for many businesses. Sponsorship allows for direct exposure through signage, digital marketing and booths, helping increase brand awareness among potential customers.

2

## **Networking and Local Partnerships**

These events often bring together other local businesses, educators, and community leaders. Sponsoring provides opportunities to network, collaborate, and build valuable partnerships that can benefit the business long-term.

3

## **Tax Deductible Contribution**

In many cases, sponsorships of school fairs can be classified as advertising expenses, making them tax-deductible—offering financial benefits while supporting a good cause.

4

# Sponsorship Packages



## Platinum Sponsor

*You're not just a sponsor; you're basically royalty. You get the VIP treatment, the red carpet, the metaphorical crown—and possibly a real one, we're still checking the budget.*

- Sponsor logo on;
  - digital sign on Sylvan Road till end of 2025
  - all fair signage and marketing collateral
  - Fair website & Facebook page
- Sponsor logo and recognition in the weekly school newsletter till end of 2025
- Sponsor banner on Tennis Courts till end of 2025
- Fair stall (optional)
- Sponsor acknowledgement by the MC on the day of the fair

**\$5,000+**



## Gold Sponsor

*Almost Platinum, but with a cooler, techy vibe. You shine bright, get all the perks, and we'll probably name a sandwich after you at the event.*

- Sponsor logo on;
  - digital sign on Sylvan Road till end of Term 3
  - all fair signage and marketing collateral
  - Fair website & Facebook page
- Sponsor logo and recognition in the weekly school newsletter till end of Term 3
- Fair stall (optional)
- Sponsor acknowledgement by the MC on the day of the fair

**\$2,500+**

# Sponsorship Packages



## Silver Sponsor

*Not quite gold, but definitely not bronze. You're that reliable best friend who shows up with snacks and a smile.*

- Sponsor logo on;
  - digital sign on Sylvan Road till end of Term 3
  - all fair signage and marketing collateral
  - Fair website & Facebook page
- Sponsor logo and recognition in the 22 August school newsletter
- Sponsor acknowledgement by the MC on the day of the fair

**\$1000+**



## Bronze Sponsor

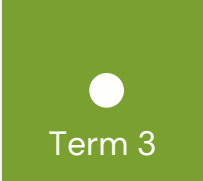
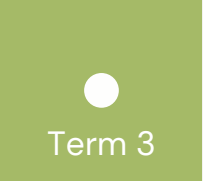
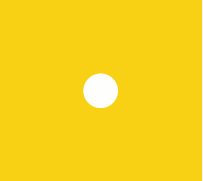
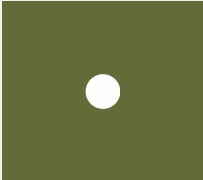
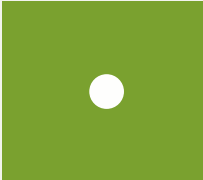
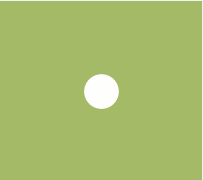
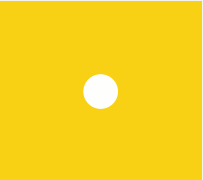
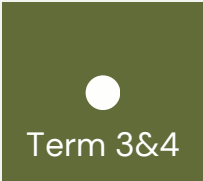
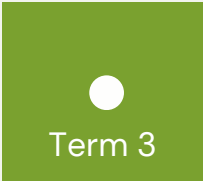
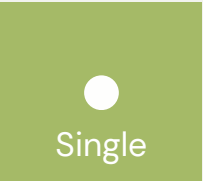
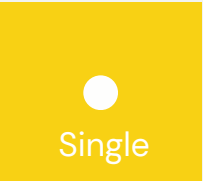
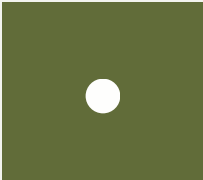
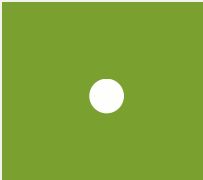
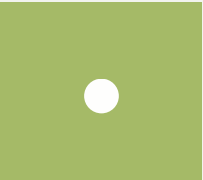
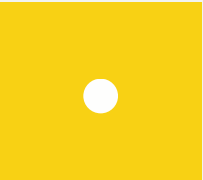
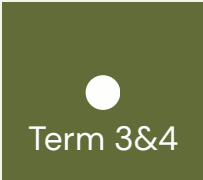
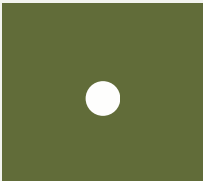
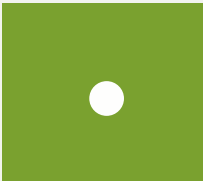
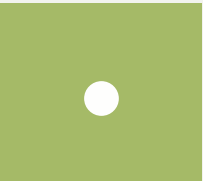
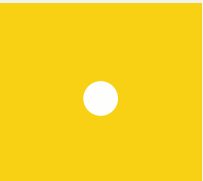
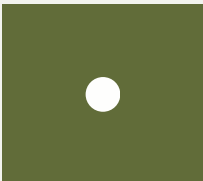
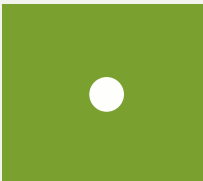
*You're in the game, and we love you for it. You get cool stuff, shoutouts, and an awkwardly long group hug if desired.*

- Sponsor logo on;
  - all fair signage and marketing collateral
  - Fair website & Facebook page
- Sponsor logo and recognition in the 22 August school newsletter
- Sponsor acknowledgement by the MC on the day of the fair

**\$500+**



# Sponsorships

|                                                                             | <b>Platinum</b><br>\$5,000+                                                                  | <b>Gold</b><br>\$2,500+                                                                    | <b>Silver</b><br>\$1000+                                                                    | <b>Bronze</b><br>\$500+                                                                      |
|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Sponsor logo on<br>Sylvan Street<br>digital sign                            |  Term 3&4   |  Term 3   |  Term 3   |           |
| Sponsor logo on<br>map & schedule<br>at fair entrance                       |             |           |           |           |
| Sponsor logo on<br>school posters &<br>flyers sent home                     |            |          |          |          |
| Sponsor logo and<br>recognition in the<br>weekly school<br>newsletter       |  Term 3&4 |  Term 3 |  Single |  Single |
| Sponsor logo and<br>recognition on fair<br>Facebook page                    |           |         |         |         |
| Sponsor banner<br>displayed at<br>Tennis Courts<br><i>*sponsor provided</i> |  Term 3&4 |         |         |         |
| Sponsor<br>recognition by<br>Fair MC                                        |           |         |         |         |
| Sponsor<br>provided with<br>space for fair stall                            |           |         |         |         |

# Thank You!

We warmly welcome contributions of any size and are always open to customising sponsorship opportunities to ensure mutual benefit. Please email us at [sponsorship@toowongpandc.org.au](mailto:sponsorship@toowongpandc.org.au) to discuss how you can support the TSS Hands & Hearts Fair and how we can support your business.

Proudly brought to you by the TSS P&C Association and its dedicated volunteers.

